BRAZILIAN VIRTUAL EXCHANGE PROGRAM

UFPE

BRAVE
The **BRaVE** initiative [*Brazilian Virtual Exchange*] was launched at the Universidade Federal de Pernambuco [*UFPE*] in 2018 as part of the Internationalization at Home strategy. It is one of the paths to improve the global learning, the intercultural and the international perspectives of UFPE’s students.

The global and the local issues are connected through interdisciplinary contents based on the United Nations’ [*17 Sustainable Developing Goals* (*SDGs*).]

This portfolio is a compilation of BRaVE - UFPE courses offered both in 2018 and 2019 as a result of the collaboration between the State University of New York [*SUNY*] COIL Center and the Universidade Federal de Pernambuco [*UFPE*].
VIRTUAL PROJECT DEVELOPMENT
2018.2 - 2019.1

DESCRIPTION: This course provides the students with the skills to ensure their projects are completed on time and on budget while giving the user the product they expect.


HOST COURSE: Tourism Management

VIRTUAL PROJECT DEVELOPMENT

Strategy/Methodology

- 3 weeks
- Icebreaking
- Case study presentations
- Online meeting (discussion)
- Preliminary report (Students' draft proposals)
- Data collection in Recife (UFPE students, supported by the partner's ones)
- Analysis and preparation of the final report
- Online presentation (final discussion)
GOVERNANCE FOR SUSTAINABILITY
2018.4 - 2019.1

DESCRIPTION: Raising food security awareness while discussing 17 UN’s SDO is the main goal of this 60 hour BRaVE module. Comparing Brazil and USA contexts facilitates deeper understandings for food security governance.

PARTNERS: 2018.4 - UFPE [BRA] and SUNY Tompkins Cortland Community College [USA]. 2019.2 - UFPE [BRA], Centro Acadêmico do Agreste [CAA- UFPE, BRA] and SUNY Brockport College [USA]

PROFESSORS/LECTURERS: 2018.4 - Lilian Outtes Wanderley and Patrick Sewell. 2019.2 - Lilian Outtes Wanderley, Cristiane Costa, and Ann Pearlman

HOST COURSE: Business Administration

STUDENTS COURSES: Business Administration
GOVERNANCE FOR SUSTAINABILITY

Strategy/Methodology

- 10 weeks
- Icebreaking
- Videos - TED Talks - Eating Habits, Consumption, Food Waste
- Online meetings (planning and discussion)
- Short reports: FS Resources, Access and Consumption
- Ten Steps for Healthy Eating Comparison
- Lecturers virtual exchange
- Final assignment
TEACHING METHODOLOGY IN EFL
2018.2 - 2019.1 - 2019.2

DESCRIPTION: Development of speeches for non-English speakers and reflection about how to give/use feedback to create more effective speeches in English. The Brazilian students create a rubric (performance criteria) to evaluate the speeches and give feedback to the American students using the performance criteria that they have created.

PARTNERS: UFPE [BRA] and SUNY University at Albany [USA]

PROFESSORS: Eva Cunha and Virginia Yonkers

HOST COURSE: Communication

INVOLVED COURSES: Languages, Communication
TEACHING METHODOLOGY IN EFL
Strategy/Methodology

- 8 weeks
- Icebreaking
- Production and implementation of an assessment plan
- Asynchronous meetings
- Watching US students videos
- Assess the success of the assessment plan considering the reviewed theory.
MANAGING HEALTH CONTEXTS
Using Mobile Communication - 2019.1 -2019.2

DESCRIPTION: Discuss the use of mobile devices to face health crises. The module takes into account the local contexts of Brooklyn/ NY and Recife/PE during 2015 Zika outbreak

PARTNERS: UFPE [BRA] and SUNY Downstate Health Sciences University [USA]

PROFESSORS: Rosalie Belian and Laura Geer

HOST COURSE: Medicine

STUDENTS COURSES: Psychology, Nutrition, Medicine, Social Sciences, Biomedicine, Nursing, Science of information
MANAGING HEALTH CONTEXTS
Strategy/Methodology

- 3 weeks
- Icebreaking
- Videos about 2015 zika outbreak (Brooklyn and Recife)
- Online meeting (discussion about 2015 zika outbreak, differences and similarities about Recife and Brooklyn)
- Report (synthesis about the two contexts)
- Survey in Recife and Brooklyn (mobile tech, messages, health crises)
- Analysis and report
- Online meeting (final discussion)
SOCIAL BUSINESS

DESCRIPTION: Developing a proposal for a Social Business based on the United Nations Sustainable Development Goal

PARTNERS: UFPE [BRA] and SUNY Nassau Community College [USA]

PROFESSORS: Carla Pasa Gómez and Nicole Simon

HOST COURSE: Business Administration

INVOLVED COURSES: Accounting Science, Energy Engineering, Actuarial Science, Geography, Business Administration

METHODOLOGY: Problem-based learning
SOCIAL BUSINESS
Strategy/Methodology

- 9 weeks
- Icebreaking using video posted in private channel in the YouTube
- 03 online meeting
- Field trip to clothing cluster
- Use of padlet to share opinions
- Use of slack.com platform to discuss and to develop the social business project
- Pitch about the phases of the project
DECISIONS FOR SUSTAINABLE BEHAVIOR

2019.1

DESCRIPTION: Discuss about sustainable issues and propose a potential solution to a local community sustainable problems

PARTNERS: Centro Acadêmico do Agreste [CAA-UFPE, BRA] and University of Texas Rio Grande Valley [USA]

PROFESSORS: Cristiane Costa and Teresa Patricia Feria

HOST COURSE: Business Administration

STUDENTS COURSES: Social Communication, Business Administration, Civil Engineering, Production Engineering, Design
DECIISIONS FOR SUSTAINABLE BEHAVIOR

Strategy/Methodology

- 6 weeks
- Icebreaking
- Online meeting (synchronous classroom)
- Off-line meeting (asynchronous classroom)
- Students virtual meeting
- Community engagement projects
- Writing assignments
- Reflective Journal
- Students final projects presentation
DESCRIPTION: Discuss about sustainable issues, focused on food security, and propose a potential solution to a local community sustainable problems

PARTNERS: Centro Acadêmico do Agreste [CAA-UFPE, BRA], UFPE [BRA], and SUNY Brockport College [USA]

PROFESSORS: Cristiane Costa, Lilian Outtes Wanderley, and Ann Pearlman

HOST COURSE: Business Administration

STUDENTS COURSES: Social Communication, Business Administration, Mathematics, Economics, Design
DECISIONS FOR SUSTAINABLE BEHAVIOR

Strategy/Methodology

- 10 weeks
- Icebreaking
- Online meeting (synchronous classroom)
- Off-line meeting (asynchronous classroom)
- Community engagement projects
- Writing assignments
- Students final projects presentation
DESIGN THINKING AND INNOVATION

2019.1

DESCRIPTION: How to solve questions creatively.

PARTNERS: UFPE [BRA] and BREDa University of Applied Sciences [NLD]

PROFESSORS: Fábio Campos and Rob Verhagen

HOST COURSE: Design

INVOLVED COURSES: Management, Computer Science, Design

STRATEGY / METHODOLOGY: Implementation of a practical design project
DESIGN THINKING AND INNOVATION
2019.2

DESCRIPTION: Practical application of design techniques to devise a solution or capture the perceptions about some issue or question.

PARTNERS: UFPE [BRA] and BREDA University of Applied Sciences [NLD]

PROFESSORS: Fábio Campos and Rob Verhagen

HOST COURSE: Design

STUDENTS COURSES: Design, Business Management, Computer Science
DESIGN THINKING AND INNOVATION

2019.2

- 8 weeks
- Icebreaking
- Continuous dialectic
- Synchronous meetings
- Asynchronous meetings
- Written Reports
- Publication of the reports in a related site (for example, on the instance of that semester, the theme is “plastic pollution” and the best reports will be published at recycled.com)
GREEN DENTISTRY

2019.2

DESCRIPTION: Incorporation of sustainability and conservation concepts into clinical and laboratory dental practices

PARTNERS: UFPE [BRA], SUNY Monroe Community College [USA], and Durban University of Technology [ZAF]

PROFESSORS: Fábio de Souza, Krista Rodriguez, and Anisa Vahed

HOST COURSE: Dentistry

INVOLVED COURSES: Dentistry

STRATEGY / METHODOLOGY: Design in cross-cultural teams a number of E-Posters, outlining an area of Green Dentistry
GREEN DENTISTRY

Strategy/Methodology

- 8 weeks
- Learning management system: Moodle UFPE
- Icebreaking
- Asynchronous meetings
- Modules: 1) Introduction & Cultural Identity; 2) Status Levels, Stereotyping and Effective Group Dynamics; 3) Green Dentistry
- Presentation of E-Posters online in cross-cultural teams, which gives the opportunity to demonstrate that each student have developed an intercultural communicative competence
INFECTION CONTROL AND PREVENTION
in Dentistry - 2019.2

DESCRIPTION: Clinical and Laboratorial
Protocols of infection Control and Prevention in
Dentistry

PARTNERS: UFPE [BRA] and Durban University of
Technology [ZAF]

PROFESSORS: Fábio de Souza and Naeem Seeda

HOST COURSE: Dentistry

INVOLVED COURSES: Dentistry

STRATEGY / METHODOLOGY: Design in
cross-cultural teams a number of protocols,
outlining an area of Infection Control and
Prevention in Dentistry
INFECTION CONTROL AND PREVENTION

Strategy/Methodology

- 8 weeks
- Learning management system: Moodle UFPE
- Icebreaking
- Asynchronous meetings
- Modules: 1) Introduction & Cultural Identity; 2) Differences, Privileges, and Teamwork; 3) Laboratory and Dental Clinical Activities: Infection Control
- Presentation of Protocols online in cross-cultural teams, which gives the opportunity to demonstrate that each student have developed an intercultural communicative competence
APPLIED ENVIRONMENTAL SUSTAINABILITY


DESCRIPTION: Elaboration and implementation of an Environmental Sustainability Project in a Caruaru Public School: Maria do Socorro

PARTNERS: Centro Acadêmico do Agreste [CAA- UFPE, BRA] and SUNY Rockland Community College [USA]

PROFESSORS: Gilson Lima and Katherine Brown

HOST COURSE: Civil Engineering

INVOLVED COURSES: Civil Engineering, Industrial Engineering, Chemistry, Business Administration

STRATEGY / METHODOLOGY: G5 Environmental Methodology and 17 UN SDG
APPLIED ENVIRONMENTAL SUSTAINABILITY
Strategy/Methodology

- 6 weeks
- Icebreaking
- Visit to the School
- Brainstorm of Environmental Problems
- (4) Face to face meetings (discussion)
- Elaboration of Environmental Projects
- Implementation of Environmental Projects
- Brave’s Day at School (Presentation of Projects to the Community)
- Final Report
CREATING A FILM LOCATION PORTFOLIO FOR
For the rochester film commission 2019.1 - 2019.2

DESCRIPTION: Create a film location portfolio - a source of information about locations and local services for film makers and producers. It’s a way to promote a place for the audiovisual industry and film tourism

PARTNERS: UFPE [BRA] and SUNY Monroe Community College [USA]

PROFESSORS: Nathália Körössy and Jasna Bogdanovska

HOST COURSE: Tourism

STUDENTS COURSES: Tourism, Hospitality Management, Photography, Marketing
CREATING A FILM LOCATION PORTFOLIO FOR

Strategy/Methodology

- 5 weeks
- Icebreaking
- Synchronous and asynchronous meetings
- Reports
- Shooting
- Presentation of the document “Rochester Film Location Portfolio”
POLYMERS & PHOTOGRAPHY
2019.1 - 2019.2

DESCRIPTION: To develop an understanding of what a polymer is and how to take good photos of polymers in the environment.

PARTNERS: UFPE [BRA] and SUNY Genesee Community College [USA]

PROFESSORS: Rosa Souto Maior and Joe Ziolkowski

HOST COURSE: Chemistry

STUDENTS COURSES: Chemistry, Chemical Engineering, Materials Engineering, Biomedicine

STRATEGY / METHODOLOGY: Produce in cross-cultural teams artists books of photography and text of polymers in our environment
POLYMERS & PHOTOGRAPHY

Strategy/Methodology

- 6 weeks
- Learning management system: Google Drive
- Modules: 1) Icebreaking; 2) Contents; 3) Photographs and text production; 4) Reflection assessment
- Members of teams interact to produce photographs and text which will compose an artists book developing an intercultural communicative competence.
COMPLEMENTARY TOPICS ON ANTHROPOLOGY
and physiology of nutrition - 2019.1 - 2019.2

DESCRIPTION: How to think nutrition in terms of culture, food behavior and alimentar preference

PARTNERS: Centro Acadêmico de Vitória [CAV-UFE, BRA] and SUNY Broome Community College [USA]

PROFESSORS: Carol Leandro and Linda Carroll

HOST COURSE: Nutrition

INVOLVED COURSES: Nutrition, physical education and nurse

STRATEGY / METHODOLOGY: Discussion, Survey on food habits and alimentar preferences of students from CAV-UFEPE and SUNY-Broome – publication of three commentary papers
15 weeks

Icebreaking

Introduction to the course: main goal – program – seminar

Different types of diet and the evolution of human being: interaction between behavioral and physiological aspects

Anthropology and physiology of Nutrition

Data collection

Data analysis

Discussion about the data from students. Descriptive analysis of food preferences and nutritional habits

Preparation of three commentary articles to be published
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