







-Instituto Confúcio da UPE -

V SINO-BRAZILIAN INTERNATIONAL SEMINAR

Fighting Poverty in a Digital Economy

Calendar: November 16, 17, and 18, 2022.

Seminar Format:

The seminar will be online.

Meeting open and specific topics seminars will be on the 16th and 17th of November, and paper presentations on the 18th;

- General topic: Fighting Poverty in a Digital Economy
- Specific topics:
 - **Table 1**: Consumer behavior of electronic games Prof. Dr. Ademir Nascimento (UPE) e Profa. MSc. Angélica Porto (UPE)
 - Table 2: Data Science and Data-Driven Organization Profa. Dra. Jananda Silva (UPE) e Prof. Dr. Ademir Nascimento (UPE)
 - **Table 3**: Financial Service Inclusion for the Poor in Agriculture. Prof. Dr. Ricardo Chaves Lima (UFPE) e Prof. Dr. Henrique Salles (Senado Federal)
 - Table 4: Energy Security and Digital Economy. Prof. João Cumaru (UFPE) e Professor Dr. Iure Paiva (UFPB)

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Article Submission:

- The articles have been sent to the e-mail: instittuconfucio@upe.br;
- Articles should cover seminar topics;
- The submission deadline is October 20th, 2022;
- UPE Journal "Boletim do Temp Presente" will electronically publish all selected papers.

Article Submission Guidelines

- 1. File in PDF format;
- 2. English only an abstract of up to 550 characters with keywords is required (03 to 05);
- 3. Text length should be 10 to 20 pages, single-space, Times New Roman 12;
- 4. Title and subtitle must be in bold, and initials in high case;
- 5. The author's name must follow the title, right justified, and superscript number to refer to the affiliation;
- 6. The citation should be according to: ABNT (www.normasabnt.org/normas-abnt-2022) or the Chicago Manual of Style (www.chicagomanualofstyle.org/home.html);
- 7. Do label Tables, graphs, and figures with the number and legend.

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